6th International Disaster and Risk Conference IDRC Davos 2016

'Integrative Risk Management – towards resilient cities'

28 August – 01 September 2016
Davos, Switzerland

SPONSORSHIP & EXHIBITION PACKAGES

Global Risk Forum
GRF Davos

GLOBAL RISK FORUM
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GRF

'From Thoughts to Action'
by closely linking practice, science, policy and decision making in the search for sustainable solutions.

The GRF Davos approach in Integrative Risk Management

How to cope with the broad array of risks and disasters society is facing today?
A multisectors, multistakeholders and multidisciplines approach is needed to analyse, assess and manage risks and disasters at all levels. Inter- and trans- disciplinarity is essential.

The multimeasures approach along the risk cycle in Integrative Risk Management
Integrative risk reduction and disaster management implies vulnerability reduction and resilience increase. A multimeasures approach along the risk cycle including prevention, intervention and recovery is required.

The GRF Davos risk cycle

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Chairman's Statement

Dr Walter J. Ammann,
President GRF Davos

For the sixth time since 2006, the International Disaster and Risk Conference is back in Davos, Switzerland. This biennial gathering of global leading risk and disaster experts builds on the strength of its previous events, and features a broad scope of topics, stakeholders and partners. IDRC Davos 2016 is focused on how integrative risk management can increase the resilience of societies worldwide.

With the large number of government officials, experts and practitioners, representatives from scientific and academic institutions, UN- and International Organisations, non-governmental Organisations, the private sector, the media, and other high-level personalities from all over the globe, the conference provides a valuable platform for the world's risk and disaster management community. A vital mix of session formats, workshops and teaching courses enables a profound exchange of science, policy, and practice.

A successful conference relies on the valued support provided by partners and exhibitors. I cordially invite you to participate in this exciting, productive and insightful meeting.

Dr Walter J. Ammann,
Chairman IDRC Davos 2016

What is IDRC? – The Risk Interface

IDRC, the International Disaster and Risk Conferences and workshops, organised by the Global Risk Forum GRF Davos, are the ideal platform for assessment and dissemination activities, and in particular for networking activities. IDRC is the interface for experts, practitioners and institutions from science, technology, business, politics, and civil society to create transparency and encourage synergies to reduce and manage risks worldwide.

IDRC attempts to find solutions to today's challenges by managing risks, reducing disasters and adapting to climate change. It helps build stronger ties with adequate public-private partnership models among risk management communities and sectors, enabling a move towards a truly integrative way of thinking about risks and disasters.

Organised by the Global Risk Forum GRF Davos, IDRC Davos, established in 2006, is a biennial global gathering in Davos, Switzerland. IDRC Davos attracts an average of 1000 participants from 100 countries. Between the IDRC Davos, regional IDRCs are held: in 2007 the IDRC Harbin, China and in 2009 the IDRC Chengdu, China took place.

IDRC DAVOS 2006

IDRC DAVOS 2008

IDRC DAVOS 2010

IDRC DAVOS 2012

IDRC DAVOS 2014

IDRC DAVOS 2016

IDRC Harbin 2007

IDRC Chengdu 2009

Why IDRC?

IDRC Davos builds bridges between science, technology, policy and practice.

Today's societies are faced with numerous interconnected, complex and newly emerging risks. Environmental, technical, social and economic risks are often closely linked and can result in successive impact. For example the earthquake in Japan, resulted in a disastrous tsunami, creating nuclear meltdown at its key facilities. Risks and disasters explored at the IDRC include, amongst others, natural hazards, failures of critical infrastructure and services, pandemics, acts of terrorism and financial crises. All are interlinked and can severely impact and influence human beings and collective societies.

IDRC promotes the "integrative risk management approach" as a process; a systematic framework for risk analysis and assessment procedures.

Risk reduction is a holistic approach, with safety, security and sustainable development at its core – an approach that also counts on public-private-partnership.

"The IDRC Congress in Davos is an ideal platform to inform about latest scientific results, to exchange experiences and to ensure a truly global and integrated approach to disaster management."

Dell'Ambrogio, Mauro

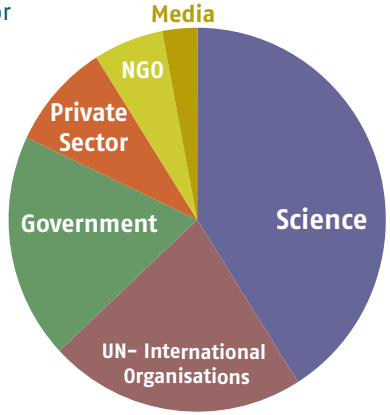
Swiss State Secretary for Education and Research, Bern, Switzerland

IDRC Audience

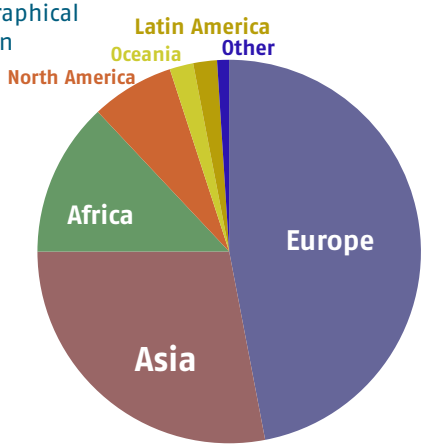
IDRC participants represent a wide variety of scientists, policy makers and practitioners involved in Risk and Disaster Management. They include government officials, experts and practitioners, representatives from IGOs, NGOs, the private sector, from scientific and academic institutions covering natural sciences, social sciences, medical, legal or engineering sciences as well as the media and the public.

Former IDRCs covered participants from various affiliations and every continent on earth.

IDRC Davos 2014 Participants by Sector



IDRC Davos 2014 Participants by Geographical Region



IDRC

1000 participants from 100 countries

transfer of cutting-edge knowledge

full integration of sectors, disciplines, stakeholders and end users involved in risk reduction and disaster management

'one-stop-shop' for latest research

experience & good practice exchange

strategies, models and solutions in Integrative Risk Management

IDRC Davos 2016 Topics & Outcomes

Integrative Risk and Disaster Management – Towards Resilient Cities

IDRC Davos 2016 with its various formats will again address different risk topics, cross-cutting themes and instruments focusing on urban areas and promoting resilience in cities. How to make cities less vulnerable for the many threats respectively how to increase resilience to make cities a safer place will be key questions.

The conference outcomes shall contribute to a successful implementation of the Sendai Framework for Disaster Risk Reduction 2015-2030 (SF DRR) to reduce disaster risks from all natural, biological, technological and social hazards and risks. It will also integrate approaches to adaptation to climate change based on the outcome of the UN COP 21 Conference in Paris. Latest research findings, case studies and best practices, and results-based science and technology programmes and initiatives shall be presented and discussed to improve the cities' resilience.

Main topics to be addressed in the context of urban areas are:

- Natural hazardsTechnological risks
- Environmental/ biological risks
- NaTech risks
- Critical infrastructures
- Terrorism
- Sovereign risk financing tools, insurance
- Harmonization of DRR and climate change adaptation

Main cross-cutting themes to be addressed in the context of urban areas are:

- Vulnerability and resilience
- Safety and security
- Education, training, capacity building
- Equity and inclusion in DRR (gender, disabilities, migration, etc.)

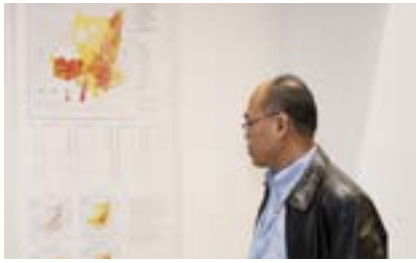
Conference Structure & Format

Plenary Sessions

The plenary sessions of IDRC Davos 2016 will provide participants with presentations, discussions, solutions and ideas from international experts representing the private sector, governmental bodies, UN Institutions, research and practitioners. Respecting the integrative perspective of Risk Management, each plenary session aims at providing an overview from each stakeholder and always focussing on all parts of the risk cycle, covering prevention, intervention and recovery.

Parallel Sessions & Poster Sessions

Input papers submitted and reviewed by a Scientific and Technical Advisory Board to the IDRC will be assembled to parallel sessions and poster sessions which aim to support the plenary sessions and the overall foci of the conference. The sessions will be designed to foster debate and interaction amongst the participants



and focus on the key questions of the IDRC Davos 2016. Other side events, such as sessions organised by external stakeholders, will also provide companies, institutions and organisations the opportunity to discuss their foci with the interested audience of IDRC Davos 2016.

Pre- and Post-Conferences, Meetings and Workshops

Organisations and Companies will have the chance to organise a conference workshop or meeting before and after the IDRC Davos 2016. GRF Davos will provide the logistical support where the input will be provided by the organisation or company planning to organise a pre- or post- conference, meeting or workshop.

RISK AWARD

Munich Re Foundation, GRF Davos and **United Nations Secretariat for the International Strategy for Disaster Reduction** (UNISDR) jointly launched the RISK AWARD (www.risk-award.org). The **RISK AWARD offers €100'000 to a risk reduction project** that will contribute to increasing people's resilience to disasters, especially in developing communities which are most at risk.

The RISK AWARD is awarded every two years at the International Disaster and Risk Conferences in Davos.

Innovative Knowledge Management

IDRC Davos 2016 will once again use innovative and new ways for knowledge exchange and interaction. Video statements and/or presentations by participants will be collected and uploaded to the world wide web. Additionally all plenary sessions will be live streamed and recorded as well. The gathered information, knowledge and ideas will be bundled and archived online within an interactive IDRC Davos 2016 conference programme. This interactive portfolio will be available after the conference to the wider public and provides a sound knowledge platform. Please find the 2012 interacive programme online at: http://goo.gl/fhmCB

"IDRC is a great opportunity to increase knowledge and to share experiences"
Fust, Walter
Former General Director Swiss Agency for Development and Cooperation (SDC)

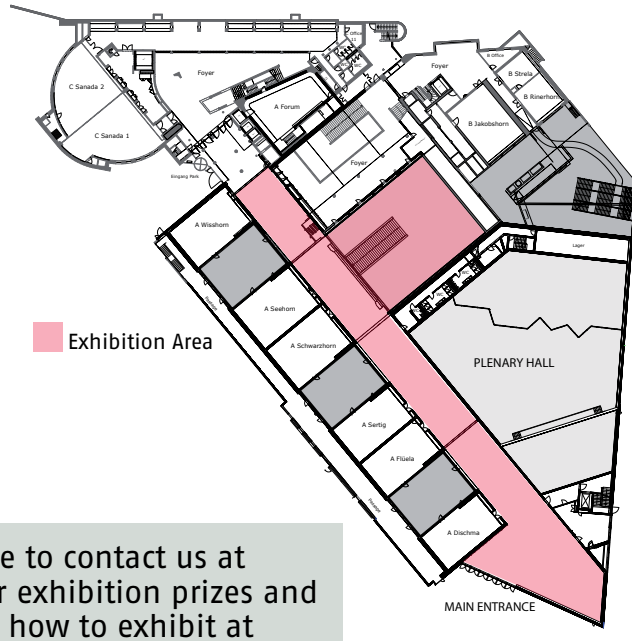
Exhibition

IDRC Davos 2016 offers about 1'000m² of exhibition space.

Within the IDRC Davos Exhibition Area, companies and organisation have the opportunity to present their products, institution and meet potential job seekers.

In order to maximise the time participants spend in the exhibition area, refreshment points are integrated. The exhibition area is strategically situated, so that participants have to pass by on their way to plenary and parallel sessions.

IDRC Davos Congress Centre Exhibition Area:



Please do not hesitate to contact us at info@grforum.org for exhibition prizes and more information on how to exhibit at IDRC Davos 2016.

Become a Sponsor

Sponsors of the IDRC Davos actively engage their company for the benefit of network & customer diversification, information gathering and brand trust

Expand your business network

Shape and influence future global policy

Introduce products & services

Strengthen customer relationships

Discuss risks and opportunities in emerging markets

Expose your company to the international risk community and thought-leaders

Represent your company's interest in **social responsibility and sustainable solutions**

"It is so valuable to widen the horizon by totally different aspects from so many countries. IDRC is a special chance."
Schenk, Sieglinde
Head of Business Risk Management, Alpiq Management AG, Olten, Switzerland

Sponsorship Packages

DIAMOND

Diamond Partnership includes the Platinum Partnership Package with additional options specifically tailored for your company.
The financial contribution for Diamond Partners is subject to negotiation.

Platinum

CHF 50'000

Slot for a representative of your company to speak at a high-level plenary session and a special session hosted by you.

Verbal recognition as partner at the opening and closing of the conference. Logo on rotating slides pre- and post-sessions.

Exclusive meeting room for client meetings, workshops, demonstrations etc.. Organisation of dinners with Special Guests.

12 m² of exhibition space

Your company's name and logo will feature prominently in all conference and promotional materials and on the conference website. In addition, your company's brochure can be included in the conference bags.

Prominent recognition as platinum partner in the conference programme including logo and website address

Prominent logo recognition on GRF website with hyperlink to your company's website

10 registrations to the IDRC Davos 2016
50% discount on additional registrations

Gold

CHF 20'000

Slot for a special session hosted by your company and announced in the conference programme.

Logo on rotating slides pre- and post-sessions.

Access to meeting space throughout the conference (reserved ahead of time and on site as available)

8 m² of exhibition space

Your company's name and logo will feature prominently in all conference and promotional materials and on the conference website. In addition, your company's brochure can be included in the conference bags.

Prominent recognition as gold partner in the conference programme including logo and website address

Prominent logo recognition on GRF website with hyperlink to your company's website

10 registrations to the IDRC Davos 2016
25% discount on additional registrations

Silver

CHF 5'000

Your company's name and logo will feature prominently in all conference and promotional materials and on the conference website. In addition, your company's brochure can be included in the conference bags.

Prominent recognition as silver partner in the conference programme including logo and website address

Prominent logo recognition on the GRF website with hyperlink to your company's website

2 registrations to the IDRC Davos 2016

Promotional Sponsorships

Real Time Web Cast
Investment CHF 20'000
Your company name and logo on the access page and on the cast window.

IT and Internet Lounge
Investment CHF 7'500
Your company logo on signage and screen savers of each computer.

Networking Lounge
Investment CHF 10'000
The Lounge area will be named with your company's name. Prominent display of your logo, and possibility to display brochures etc.

Conference Bags
Investment CHF 5'000
Your company logo on each conference bag distributed to all participants.

Proceedings USB Wafer
Investment CHF 5'000
Your company's logo on the USB wafer.

Water Dispenser
Investment CHF 3'000
Your company logo on each water dispenser in the conference centre.

Badge Cords
Investment CHF 3'000
Your company's logo on each badge cord.

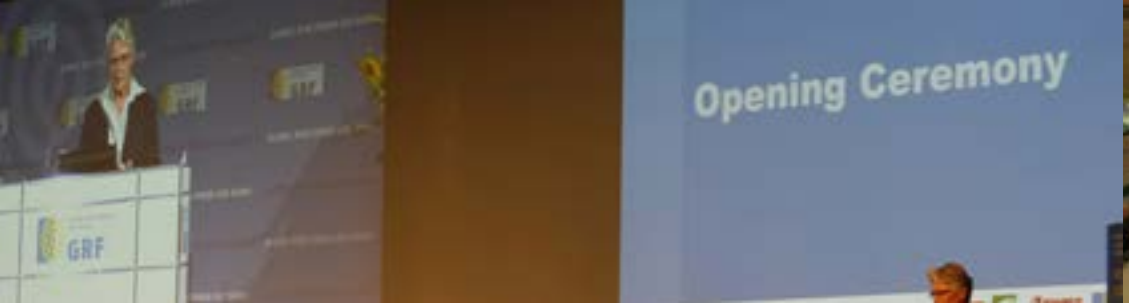
EcoPens
Investment CHF 1'500
Your company logo on each "green" pen given to all conference participants.

Notepads
Investment CHF 1'500
Your branded notepad in each conference bag.

Conference Bag Inserts
Investment CHF 1'000
Your promotional flyer will be included in the conference bag.

Event Sponsorships

Conference Dinner (1 available)
Investment 25'000
Your company logo displayed prominently at the event on all event related prints. Naming of the Dinner with your company's name including Silver Partnership standards.
Dinner speech held by a company representative.



Conference Lunch (4 available)
Investment CHF 10'000 each or
35'000 for all
Lunch named after your company and logo displayed prominently in the area e.g. on the tables, buffets etc. including Silver Partnership standards.

Coffee breaks (7 available)
Investment CHF 5'000 each 30'000 for all
Break named after your company and logo displayed prominently in the area e.g. on the tables, buffets etc.

Opening Reception
Investment CHF 10'000
Welcoming remarks, company logo displayed prominently, and opportunity to distribute promotional material.

Poster Exhibition Stand-up Dinner
Investment CHF 10'000 each or 35'000 for all
Opening remarks,company logo displayed prominently, and opportunity to display advertising material. including Silver Partnership standards.

Support for Participants from Developing Countries

Investment CHF 2'000 per person
Emphasize your corporate social responsibilty by supporting participants from developing countries which are applying for travel grants.

Advertising

Conference Centre Advertisement

Wall advertising banner	CHF 2'000
Ceiling advertising banner	CHF 2'000
Floor advertising	CHF 2'000
Standing advert. banner	CHF 2'000

Programme Book advertisement

Full Page Back Cover	CHF 3'000
Full Page Inside Back Cover	CHF 2'000
Full Page Internal	CHF 1'000
Half Page Internal	CHF 750
Quarter Page Internal	CHF 500

In kind contributions are also welcome.

Davos Congress Centre

Davos Klosters

Davos Klosters is one of the most renowned holiday destinations in the world, and boasts the most comprehensive holiday, sports and meeting facilities in the mountains.

The contrast between the urban Davos and the idyllic Klosters could not be more pronounced: Here Davos, the highest town in Europe, famed for the diversity of sports, leisure and cultural facilities, its rejuvenating climate, the HC Davos, the Spengler Cup, the Kirchner Museum, the international conferences and the freestyle scene on the Jakobshorn. Here Klosters with its chic charm, where discreet luxury with understatement also draws royal guests. Both destinations have two things in common: The fascinating mountain nature is delightful.

Also, the transfer of knowledge is a tradition in Davos: As early as 1878 the first grammar school was founded, and just a few years later the first research institute followed. Even the famous physicist Albert Einstein left his mark, with the Davos university courses.

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2014 IDRC Patronage Organizations

The International Disaster and Risk Conference IDRC Davos 2014 was held under the patronage of the following organisations:

UNESCO – UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION

UNEP – UNITED NATIONS ENVIRONMENT PROGRAMME

UNITED NATIONS INSTITUTE FOR TRAINING AND RESEARCH (UNITAR)

ILO – International Labour Organisation

2014 IDRC Sponsors

Official Carrier

The IDRC Conferences are organized by the foundation Global Risk Forum GRF Davos

Through its various activities, GRF Davos serves as a centre of knowledge and know-how exchange for the application of timely risk management strategies, tools and practical solutions.

For more information on GRF Davos please visit :

www.grforum.org

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