

# 6<sup>th</sup> International Disaster and Risk Conference IDRC Davos 2016

*'Integrative Risk Management  
– towards resilient societies'*

28 August – 01 September 2014  
Davos, Switzerland

## PARTNERSHIP & EXHIBITION PACKAGES

Global Risk Forum  
GRF Davos





## The GRF Davos approach in Integrative Risk Management

### How to cope with the broad array of risks and disasters society is facing today?

A multisectors, multistakeholders and multidisciplinary approach is needed to analyse, assess and manage risks and disasters at all levels. Inter- and trans- disciplinary is essential.

### The multimeasures approach along the risk cycle in Integrative Risk Management

Integrative risk reduction and disaster management implies vulnerability reduction and resilience increase. A multimeasures approach along the risk cycle including prevention, intervention and recovery is required.



The GRF Davos risk cycle



## 'From Thoughts to Action'

*by closely linking practice, science, policy and decision making in the search for sustainable solutions.*

## Chairman's Statement



Dr Walter J. Ammann,  
President GRF Davos

For the sixth time since 2006, the International Disaster and Risk Conference is back in Davos, Switzerland. This biennial gathering of global leading risk and disaster experts builds on the strength of its previous events, and features a broad scope of topics, stakeholders and partners. IDRC Davos 2016 is focused on how integrative risk management can increase the resilience of societies worldwide.

With the large number of government officials, experts and practitioners, representatives from scientific and academic institutions, UN- and International Organisations, non-governmental Organisations, the private sector, the media, and other high-level personalities from all over the globe, the conference provides a valuable platform for the world's risk and disaster management community. A vital mix of session formats, workshops and teaching courses enables a profound exchange of science, policy, and practice.

A successful conference relies on the valued support provided by partners and exhibitors. I cordially invite you to participate in this exciting, productive and insightful meeting.

Dr Walter J. Ammann,  
Chairman IDRC Davos 2016

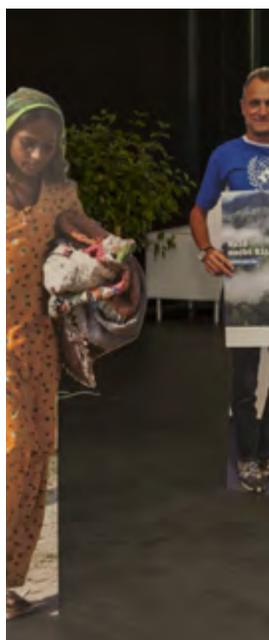


## What is IDRC? – The Risk Interface

IDRC, the International Disaster and Risk Conferences and workshops, organised by the Global Risk Forum GRF Davos, are the ideal platform for assessment and dissemination activities, and in particular for networking activities. IDRC is the interface for experts, practitioners and institutions from science, technology, business, politics, and civil society to create transparency and encourage synergies to reduce and manage risks worldwide.

IDRC attempts to find solutions to today's challenges by managing risks, reducing disasters and adapting to climate change. It helps build stronger ties with adequate public-private partnership models among risk management communities and sectors, enabling a move towards a truly integrative way of thinking about risks and disasters.

Organised by the Global Risk Forum GRF Davos, IDRC Davos, established in 2006, is a biennial global gathering in Davos, Switzerland. IDRC Davos attracts an average of 1000 participants from 100 countries. Between the IDRC Davos, regional IDRCs are held: in 2007 the IDRC Harbin, China and in 2009 the IDRC Chengdu, China took place.



## Why IDRC?

IDRC Davos builds bridges between science, technology, policy and practice.

Today's societies are faced with numerous interconnected, complex and newly emerging risks. Environmental, technical, social and economic risks are often closely linked and can result in successive impact. For example the earthquake in Japan, resulted in a disastrous tsunami, creating nuclear meltdown at its key facilities. Risks and disasters explored at the IDRC include, amongst others, natural hazards, failures of critical infrastructure and services, pandemics, acts of terrorism and financial crises. All are interlinked and can severely impact and influence human beings and collective societies.

IDRC promotes the "integrative risk management approach" as a process; a systematic framework for risk analysis and assessment procedures.

Risk reduction is a holistic approach, with safety, security and sustainable development at its core – an approach that also counts on public-private-partnership.



*"The IDRC Congress in Davos is an ideal platform to inform about latest scientific results, to exchange experiences and to ensure a truly global and integrated approach to disaster management."*

Dell'Ambrogio, Mauro

Swiss State Secretary for Education and Research, Bern, Switzerland



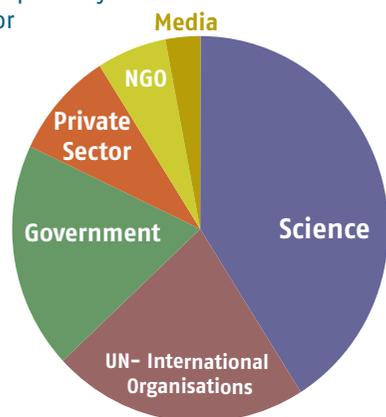


## Who attends IDRC?

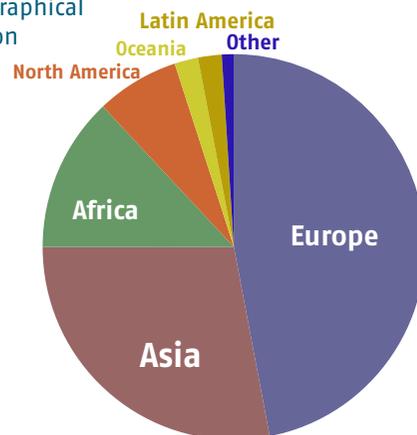
IDRC participants represent a wide variety of scientists, policy makers and practitioners involved in Risk and Disaster Management. They include government officials, experts and practitioners, representatives from IGOs, NGOs, the private sector, from scientific and academic institutions covering natural sciences, social sciences, medical, legal or engineering sciences as well as the media and the public.

Former IDRCs covered participants from various affiliations and every continent on earth.

IDRC Davos 2014  
Participants by Sector



IDRC Davos 2014  
Participants by Geographical Region



## IDRC

1000 participants from 100 countries  
transfer of cutting-edge knowledge

full integration of sectors, disciplines, stakeholders and end users involved in risk reduction and disaster management

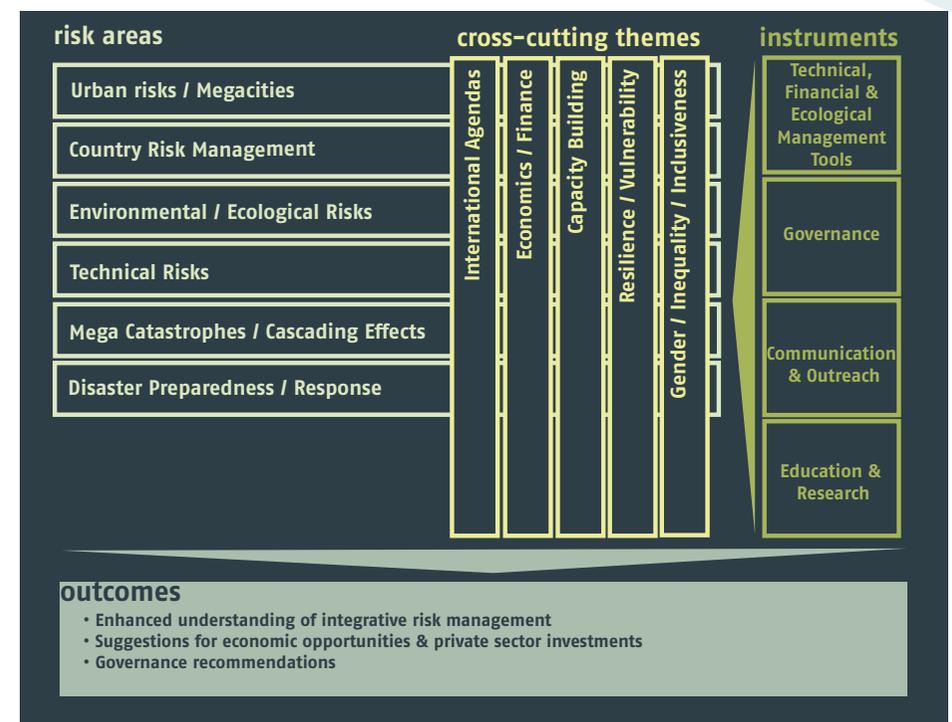
'one-stop-shop' for latest research experience & good practice exchange

strategies, models and solutions in Integrative Risk Management

## IDRC Davos 2016 Topics & Outcomes

The complex and multi-faceted nature of risks demands an innovative, holistic and problem oriented approach to risk reduction and disaster management.

IDRC Davos 2016 focus is to enhance the understanding of risks; highlight economic opportunities and private sector investments; and advocate stronger governance and accountability. Another focus is to support the implementation of the Sendai Framework for Disaster Risk Reduction 2015-2030.

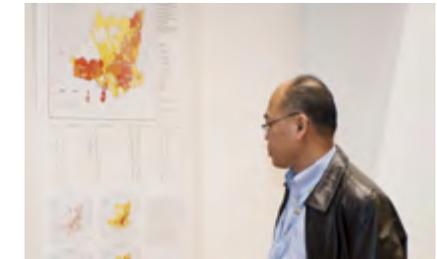
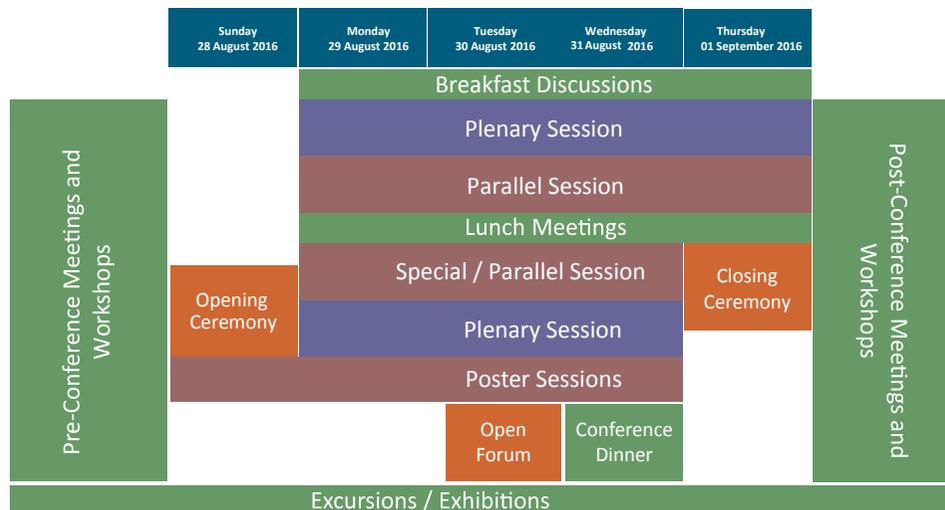




## Conference Structure & Format

The IDRC Davos 2016 programme enables active knowledge sharing, helping to drive good practice and build capacity. Social events and exhibitions also offer the opportunity to discuss ideas, foster partnerships and strengthen professional and personal networks.

Preliminary overview of the IDRC Davos 2016 programme structure:



### Plenary Sessions

The plenary sessions of IDRC Davos 2016 will provide participants with presentations, discussions, solutions and ideas from international experts representing the private sector, governmental bodies, UN Institutions, research and practitioners. Respecting the integrative perspective of Risk Management, each plenary session aims at providing an overview from each stakeholder and always focussing on all parts of the risk cycle, covering prevention, intervention and recovery.

### Parallel Sessions & Poster Sessions

Input papers submitted and reviewed by a Scientific and Technical Advisory Board to the IDRC will be assembled to parallel sessions and poster sessions which aim to support the plenary sessions and the overall foci of the conference. The sessions will be designed to foster debate and interaction amongst the participants and focus on the key questions of the IDRC Davos 2016. Other side events, such as sessions organised by external stakeholders, will also provide companies, institutions and organisations the opportunity to discuss their foci with the interested audience of IDRC Davos 2016.

### Workshops

Organisations or individuals can host and organize a workshop to present their work, services or products. To host such a workshop an additional fee will be charged to the organizer.



### Pre- and Post-Conferences, Meetings and Workshops

Organisations and Companies will have the chance to organise a conference workshop or meeting before and after the IDRC Davos 2016. GRF Davos will provide the logistical support where the input will be provided by the organisation or company planning to organise a pre- or post- conference, meeting or workshop.

### Exhibition

During IDRC Davos 2016 companies, organisations and institutions will be able to present their work, institution and mission at an exhibition area. IDRC Davos 2016 offers 1'450 m<sup>2</sup> of exhibition space.

### RISK AWARD

Munich Re Foundation, GRF Davos and United Nations Secretariat for the International Strategy for Disaster Reduction (UNISDR) jointly announced the second RISK AWARD ([www.risk-award.org](http://www.risk-award.org)) at the 4<sup>th</sup> Global Platform for Disaster Risk Reduction in 2013. The **RISK AWARD offers €100'000 to a risk reduction project** that will contribute to increasing people's resilience to disasters, especially in developing communities which are most at risk.

The RISK AWARD prize will be awarded every two years at the International Disaster and Risk Conferences in Davos, with its third award ceremony at the IDRC Davos 2016.

### RISK ACADEMY – Continuous Education

GRF Davos is offering continuous education courses in Risk Management within the frameworks of its Risk Academy. Once again, GRF Davos will offer an education and training course during IDRC Davos 2016 which will provide participants with the opportunity to increase their skills in Risk Management within the frameworks of a tailored course taking place on Saturday 23 and Sunday 24 August 2014, as a 1.5 day pre-conference event.

### Innovative Knowledge Management

IDRC Davos 2016 will once again use innovative and new ways for knowledge exchange and interaction. Video statements and/or presentations by participants will be collected and uploaded to the world wide web. Additionally all plenary sessions will be live streamed and recorded as well. The gathered information, knowledge and ideas will be bundled and archived online within an interactive IDRC Davos 2016 conference programme. This interactive portfolio will be available after the conference to the wider public and provides a sound knowledge platform. Please find the 2012 interactive programme online at: <http://goo.gl/fhmCB>



**"IDRC is a great opportunity to increase knowledge and to share experiences"**  
Fust, Walter  
Former General Director Swiss Agency for Development and Cooperation (SDC)





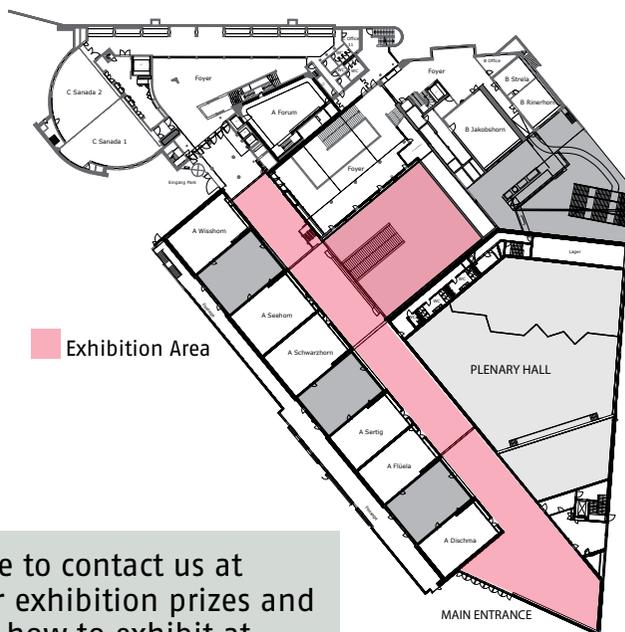
## Exhibiting

IDRC Davos 2016 offers about 1'450m<sup>2</sup> of exhibition space.

Within the IDRC Davos Exhibition Area, companies and organisation have the opportunity to present their products, institution and meet potential job seekers.

In order to maximise the time participants spend in the exhibition area, refreshment points are integrated. The exhibition area is strategically situated, so that participants have to pass by on their way to plenary and parallel sessions.

IDRC Davos Congress Centre Exhibition Area:



Please do not hesitate to contact us at [info@grforum.org](mailto:info@grforum.org) for exhibition prizes and more information on how to exhibit at IDRC Davos 2016.

## Become a Partner

Partners of the IDRC Davos actively engage their company for the benefit of network & customer diversification, information gathering and brand trust

**Expand your business network**

**Shape and influence future global policy**

**Introduce products & services**

**Strengthen customer relationships**

**Discuss risks and opportunities in emerging markets**

**Expose your company to the international risk community and thought-leaders**

**Represent your company's interest in social responsibility and sustainable solutions**

*"It is so valuable to widen the horizon by totally different aspects from so many countries. IDRC is a special chance."*

Schenk, Sieglinde  
Head of Business Risk Management, Alpiq Management AG, Olten, Switzerland





## Partnership Packages

### DIAMOND

Diamond Partnership includes the Platinum Partnership Package with additional options specifically tailored for your company. The financial contribution for Diamond Partners is subject to negotiation.



### Platinum

CHF 75'000

Slot for a representative of your company to speak at a high-level plenary session and a special session hosted by you.

Verbal recognition as partner at the opening and closing of the conference. Logo on rotating slides pre- and post-sessions.

Exclusive meeting room for client meetings, workshops, demonstrations etc.. Organisation of dinners with Special Guests.

12 m<sup>2</sup> of exhibition space

Your company's name and logo will feature prominently in all conference and promotional materials and on the conference website. In addition, your company's brochure can be included in the conference bags.

Prominent recognition as platinum partner in the conference programme including logo and website address

Prominent logo recognition on GRF website with hyperlink to your company's website

10 registrations to the IDRC Davos 2016  
50% discount on additional registrations

### Gold

CHF 50'000

Slot for a special session hosted by your company and announced in the conference programme.

Logo on rotating slides pre- and post-sessions.

Access to meeting space throughout the conference (reserved ahead of time and on site as available)

8 m<sup>2</sup> of exhibition space

Your company's name and logo will feature prominently in all conference and promotional materials and on the conference website. In addition, your company's brochure can be included in the conference bags.

Prominent recognition as gold partner in the conference programme including logo and website address

Prominent logo recognition on GRF website with hyperlink to your company's website

10 registrations to the IDRC Davos 2016  
25% discount on additional registrations

### Silver

CHF 25'000



Your company's name and logo will feature prominently in all conference and promotional materials and on the conference website. In addition, your company's brochure can be included in the conference bags.

Prominent recognition as silver partner in the conference programme including logo and website address

Prominent logo recognition on the GRF website with hyperlink to your company's website

2 registrations to the IDRC Davos 2016



## Promotional Partnerships

### Real Time Web Cast

**Investment CHF 20'000**

Your company name and logo on the access page and on the cast window.



### IT and Internet Lounge

**Investment CHF 7'500**

Your company logo on signage and screen savers of each computer.



### Networking Lounge

**Investment CHF 10'000**

The Lounge area will be named with your company's name. Prominent display of your logo, and possibility to display brochures etc.



### Conference Bags

**Investment CHF 5'000**

Your company logo on each conference bag distributed to all participants.



### Proceedings USB Wafer

**Investment CHF 5'000**

Your company's logo on the USB wafer.



### Water Dispenser

**Investment CHF 3'000**

Your company logo on each water dispenser in the conference centre.

### Badge Cords

**Investment CHF 3'000**

Your company's logo on each badge cord.



### EcoPens

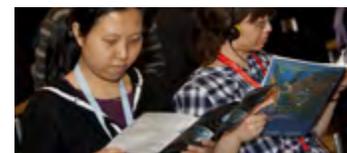
**Investment CHF 1'500**

Your company logo on each "green" pen given to all conference participants.

### Notepads

**Investment CHF 1'500**

Your branded notepad in each conference bag.



### Conference Bag Inserts

**Investment CHF 1'000**

Your promotional flyer will be included in the conference bag.

## Event Partnership

### Conference Dinner (1 available)

**Investment 25'000**

Your company logo displayed prominently at the event on all event related prints. Naming of the Dinner with your company's name including Silver Partnership standards. Dinner speech held by a company representative.





**Conference Lunch (4 available)**  
**Investment CHF 10'000 each or**  
**35'000 for all**

Lunch named after your company and logo displayed prominently in the area e.g. on the tables, buffets etc. including Silver Partnership standards.



**Coffee breaks (7 available)**  
**Investment CHF 5'000 each 30'000 for all**

Break named after your company and logo displayed prominently in the area e.g. on the tables, buffets etc.



**Opening Reception**  
**Investment CHF 10'000**

Welcoming remarks, company logo displayed prominently, and opportunity to distribute promotional material.



**Poster Exhibition Stand-up Dinner**  
**Investment CHF 10'000 each or 35'000 for all**

Opening remarks, company logo displayed prominently, and opportunity to display advertising material. including Silver Partnership standards.

## Support for Participants from Developing Countries

**Investment CHF 2'000 per person**

Emphasize your corporate social responsibility by supporting participants from developing countries which are applying for travel grants.

## Advertising

**Conference Centre Advertisement**

Wall advertising banner	CHF 2'000
Ceiling advertising banner	CHF 2'000
Floor advertising	CHF 2'000
Standing advert. banner	CHF 2'000

**Programme Book advertisement**

Full Page Back Cover	CHF 3'000
Full Page Inside Front Cover	CHF 2'500
Full Page Inside Back Cover	CHF 2'000
Full Page Internal	CHF 3'000
Half Page Internal	CHF 1'200
Quarter Page Internal	CHF 750

In kind contributions are also welcome.





Davos Congress Centre



## DAVOS KLOSTERS

Davos Klosters is one of the most renowned holiday destinations in the world, and boasts the most comprehensive holiday, sports and meeting facilities in the mountains.

The contrast between the urban Davos and the idyllic Klosters could not be more pronounced: Here Davos, the highest town in Europe, famed for the diversity of sports, leisure and cultural facilities, its rejuvenating climate, the HC Davos, the Spengler Cup, the Kirchner Museum, the international conferences and the freestyle scene on the Jakobshorn. Here Klosters with its chic charm, where discreet luxury with understatement also draws royal guests. Both destinations have two things in common: The fascinating mountain nature is delightful.

Also, the transfer of knowledge is a tradition in Davos: As early as 1878 the first grammar school was founded, and just a few years later the first research institute followed. Even the famous physicist Albert Einstein left his mark, with the Davos university courses.



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## 2014 IDRC Patronage Organizations

The International Disaster and Risk Conference IDRC Davos 2014 was held under the patronage of the following organisations:



UNESCO - UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION



UNEP - UNITED NATIONS ENVIRONMENT PROGRAMME

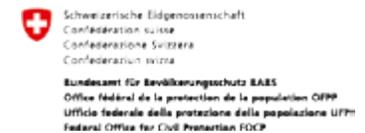


UNITED NATIONS INSTITUTE FOR TRAINING AND RESEARCH (UNITAR)



ILO - International Labour Organisation

## 2014 IDRC Sponsors



Official Carrier



## The IDRC Conferences are organized by the foundation Global Risk Forum GRF Davos

Through its various activities, GRF Davos serves as a centre of knowledge and know-how exchange for the application of timely risk management strategies, tools and practical solutions.

For more information on GRF Davos please visit :

[www.grforum.org](http://www.grforum.org)

# Get in touch

Global Risk Forum GRF Davos  
Promenade 35  
CH-7270 Davos  
Switzerland

Tel. +41 (81) 414 16 00

Fax.+41 (81) 414 16 10

e-mail: [info@grforum.org](mailto:info@grforum.org)

<http://www.grforum.org>

